

METHODOLOGICAL ANALYSES AND APPLICATIONS TO DETERMINE AND MAXIMIZE THE ADDED VALUE OF VOLUNTEER WORK IN OMAN

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ABSTRACT

Volunteers are the backbone of many organizations including Non-Governmental Organizations (NGOs), private institutions and public organizations. The concept of added value is a common term used by economists to measure the significance of the services provided to the community as whole. Understanding the added value of volunteerism is important to benchmark the involvement of volunteers and establish strategies to improve their roles in society. In Oman, there is a need to develop the current laws and regulations for voluntary work. The aim of the present paper is to review common strategies to determine the value of volunteers in Oman. This paper also includes detailed steps to determine and maximize the economic values of volunteers in Oman. The local community culture, the regulatory institutions and the legislative framework are three main channels that could maximize the added value of volunteer work in Oman. This paper suggests several strategies to utilize these channels to improve the added value and outcomes of volunteer work in Oman

KEYWORDS: Added- Value, Volunteerism, Measurement, Indicators